

## Confirmed Speakers

6 MAY  
**REIMAGINE THE FUTURE**  
..... full speaker lineup

THINKERS 50  
OUTTHINKER  
STRATEGY NETWORK

MEGAN REITZ  
TIFFANI BOVA  
SCOTT ANTHONY  
DANIEL PINK  
TENDAYI VIKI  
MARTIN LINDSTROM  
KIRSTIN FERGUSON  
AMY EDMONDSON

MARSHALL GOLDSMITH  
EFOSA OJOMO  
BENJAMIN PRING  
DAVE ULRICH  
FRANCESCA GINO  
ANIL GUPTA AND HAIYAN WANG  
NILOFER MERCHANT  
RENÉE MAUBORNE

HERMANN SIMON  
MING ZENG  
IAN WOODWARD, SAMEER HASIJA AND V. (PADDY) PADMANABHAN  
ERIN MEYER  
KIM BATES AND FAITH POCORN  
ROSABETH MOSS KANTER  
HAL GREGERSEN  
LYNDA GRATTON

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**Scott Anthony (moderated by Surina Shukri)** : The world's most influential innovation thought-leader, Senior Partner at Innosight, co-author with Clayton Christensen, and author of Dual Transformation. Surina Shukri is the CEO of the Malaysia Digital Economy Corporation.

**Daniel Pink:** author of 6 best-selling books about business and human behavior including NYT bestsellers *When* and *A Whole New Mind* — as well as the #1 New York Times bestsellers *Drive* and *To Sell is Human*.

**Marshall Goldsmith:** World's leading executive coach, author of 36 books including three NYT bestsellers including *What Got You Here Wont Get You There* and *Triggers*, the only 2X winner of Thinkers50 Leadership award.

**Ming Zeng:** as CSO of Alibaba, advised Jack Ma as company grow to a \$400 billion company, author *Smart Business*, recognised as one of top emerging business thinkers.

**Amy Edmondson:** HBS Professor, one of the 10 most influential management thinkers in the world, best-selling author of *The Fearless Organization*, leading authority on "psychological safety."

**Rosabeth Moss Kanter:** HBS professor, renowned leadership expert, author of 20 books including best-sellers *Change Masters*, *Confidence* and *Think Outside the Building*.

**Renee Mauborgne:** INSEAD professor, co-author of global bestseller *Blue Ocean Strategy*, top-ranked management thinker globally by Thinkers50, top 5 best business school professors by MBA Rankings.

**Martin Lindstrom:** world's foremost business and culture expert and bestselling author of *Buyology* and *Small Data*.

**Ian Woodward (w/ Paddy Padmanabhan and Sameer Hasija):** INSEAD professor based in Singapore who specializes in Leadership and Communication. He is the Director of INSEAD's Advanced Management Program as well Leadership Communication with Impact.

**Erin Meyer:** INSEAD professor, author of global bestseller The Culture Map, and leading expert on global culture.

**Megan Reitz:** Ashridge-Hult B-School professor, co-author Speak Up:, recognized as one of most influential HR thinkers, Thinkers50 Radar winner.

**Lynda Gratton:** London Business School professor, author of eight books on HR strategy including best-sellers Hot Spots, Shift, and The 100 Year Life.

**Tendayi Viki:** Strategyzer Associate Partner, Thinkers50 Radar, Psychology PhD, and author Pirates in the Navy: How Innovators Lead Transformation.

**Hermann Simon:** co-founder Simon-Kucher & Partners, Thinkers50 Hall of Fame winner, ranked one of 100 most influencing living management thinkers, author of Hidden Champions.

**Ben Pring:** IT Futurist, co-founder and leader of Cognizant's Center for the Future of Work, author What to do When Machines do Everything, Code Halos, and Changing the Rules of Business

**Hal Gregersen:** Executive Director of MIT Leadership Center, author of best-seller Questions are the Answer, and Thinkers50 Leadership Award winner.

**Efosa Ojomo:** senior research fellow at HBS's Institute for Disruptive Innovation, co-author with Clay Christensen of The Prosperity Paradox, TED, Apsen, and OECD speaker.

**Francesca Gino:** HBS Professor, author of Rebel Talent: Why it Pays to Break the Rules in Work and Life, rated top thought leaders globally on talent.

**Anil Gupta and Haiyan Wang:** Founders of China India Institute, leading experts on strategy and globalization, co-authors of The Silk Road to Discovery, Getting China and India Right, and The Quest for Global Dominance.

**Tiffani Bova:** Growth and innovation evangelist at Salesforce, author of WSJ best-selling book Growth IQ Get Smarter About the Choices that Will Make or Break Your Business, Thinkers50 Radar.

**Faith Popcorn (w/ Kim Bates):** World's recognized Trend experts, founder and CEO of BrainRerve, author The Popcorn Report, Clicking, and EVEolution, named "The Trend Oracle" by NYT

**Dave Ulrich:** considered the father of modern HR, U of Michigan professor, author of over 25 books focused on helping organizations and leaders deliver value, Thinkers50 Hall of Fame winner.

**Nilofer Merchant:** renowned business strategist and innovator, bestselling author of The Power of Onlyness, TED speaker, recognized as one of the world leading emerging thinkers.

**Kirstin Ferguson:** One of Australia's most prominent business leaders and women's empowerment proponents, Deputy Chair of the Australian Broadcasting Corporation, co-author of Women Kind.

## Summary of instant access from the April Outthinker Summit:

### How to stabilize in the face of uncertainty

- **Verne Harnish:** 5 steps (5Cs) to get your team and business through the crisis so you don't freeze in the face of uncertainty
- **Whitney Johnson:** Apply disruption theory to your career and your life, to let go of old ways and embrace new
- **Christian Rangen:** Apply practical tools to think through and manage near-term scenarios

### Understand the roots and future of crisis

- **Roger Martin:** Abandon the idea that more is always better, which contributed to the significant impact the COVID-19 crisis had
- **Paul Krugman:** The economic future will probably look more like "Nike swoosh" and "V" recovery
- **Scott Galloway:** Some sectors will die ("anything with an escalator") but others will recover: first large equities, then new-age winners like Airbnb, and then venture capital
- **Mark Johnson:** Design strategies from the future
- **Amy Webb:** Apply a systematic process to think about the future and put your organization in a state of readiness

### Activate ideas and movement

- **Josh Linkner:** Use practical inspiration to ignite innovation
- **Safi Bahcall:** Cultivate "Loonshots," big ideas that can change the world
- **Kaihan Krippendorff:** Use 5 thinking patterns to generate breakthrough "4th Option" ideas
- **Alex Osterwalder:** Rapidly redesign our business models
- **Pete Fader:** Identify your most valuable customer (the essential starting point of any good business model) and remain customer centric
- **Navi Radjou:** Run frugal experiments

### Build a resilient organization able to react to future crises

- **Nicolas Bry:** Build an innovation group, step by step
- **Zach Ferres:** Innovate beyond your walls through open innovation
- **Rita McGrath:** Learn to see inflection points before they surprise you
- **George Day:** Respond intelligently to those inflection points

### Solidify your organization with people and leadership

- **Anna Tavis:** Become the company that employees don't just want to work for but be a place where they can realize their better selves

- **Liz Wiseman:** Be a multiplier and inspire the best out of your people
- **Fons Trompenaars:** Manage your culture through solving of dilemmas

### **Move forward into the new future**

- **Bharat Anand:** Recognize that the future of digital education will look very different than traditional classroom models
- **Rob Wolcott:** Peek into the long-term future as technology enables “proximity”
- **Salim Ismail:** Become an exponential organization fit for the accelerated future