

**The Wharton Club of New York  
Board Meeting  
Tuesday February 11, 2020**

Venable Rockefeller Center  
1270 Avenue of the Americas, 24th Floor, New York, NY 10020

**Attendees:**

Arthur Bass (Board Member)  
Kenny Beck (Board Member)  
Udi Chattopadhyay  
Rob Dinerman  
Blair Duncan  
Jennifer Gregoriou  
Bill Haddad (Board Member)  
Jerrod Hill  
Regina Jaslow (Board Member)  
Kofi Kankam  
Allen Levinson  
Noelle Maider  
Dana Michael (Board Member)  
Pam Perskie (Board Member)  
Carl Rosen  
Sandip Singh

**Opening, Minutes and Chairman's Report (Kenny Beck)**

- Kenny Beck, Chairman, called the Board meeting to order at 7:40 p.m. with a quorum of 6 of 11 Board Members.
- The minutes of the October 22, 2019 Board Meeting were reviewed. In the Management Needs section, the first bullet should be eliminated. Brent Dial will continue as CFO. After these changes, the minutes were proposed to be accepted by Kofi Kankam, seconded by Regina Jaslow and approved by acclamation.
- Kenny gave his Chairman's report. He indicated that the Club was doing well and recently had orderly transitions in the Vice President ranks.

**President's Report (Various VPs)**

**Programming (Jennifer Gregoriou)**

- Jennifer gave an overview of current programming. There is much activity in progress.

**Career Development (Carl Rosen)**

- Career Development now has a team of two members and Carl
- The committee has a wide range of topics planned for the year. This includes a getting on a corporate board event which has been popular in prior years.

### **Marketing and Communication (Noelle Maider)**

- Noelle has taken over this committee from Carl Rosen.
- The group will focus on membership and participation.

### **WIRE (Sandeep Singh)**

- Sandeep has taken over the lead on Wharton Investor Resource Exchange (WIRE) and Wharton Alumni Angel Network (WAAN). He worked with these groups in the past.

### **Legal (Blair Duncan)**

- Blair has taken on a more time consuming work position and will need to step down as the Club's legal counsel. He is working with the Club to find a replacement.

### **Volunteer Relations (Jared Hill)**

- Jared is the new vice president of volunteer relations. His focus is volunteer acquisition and retention

### **Business Development (Rob Dinerman)**

- The business development and affinity groups act relatively independently.
- There were discussions as to whether something could be done with family offices. No plan was yet discussed.

### **Sponsorship and Campus Outreach (Udi Chattopadhyay)**

- A sponsorship team has been lined up for the Joseph Wharton Dinner.
- Wharton Alumni Relations would like to match our capabilities with theirs.
- Admissions wants to do receptions without help from the Club.
- The committee will focus on customer analytics

### **Board Committee Reports**

#### **Joseph Wharton Dinner (Arthur Bass)**

- The Board discussed adding members to the Joseph Wharton Committee to expand diversity in the decision process. Regina Jaslow moved, Pam Perskie, seconded and the Board voted unanimously in favor of expanding the committee. The list of Committee members is available from Arthur upon request.

#### **Strategic Planning Committee (Regina Jaslow)**

- Regina indicated the Club is considering putting more focus on creating a strategic plan.
- Also being considered is giving a gift to the school. With a new Dean being appointed, this may be a good time make a gift. The Committee will discuss this further as a group.

### **Audit Committee (Roe Bonelli)**

- Dana indicated that he will set up an Audit committee meeting with WCNY finance volunteers (Dana and Brent Dial), Anderson & Company (the Club's accountants) and Rogoff and Company (the Club's Auditors).

### **Investment Committee (Allen Levinson)**

- Dana distributed the most recent Investment policy. This will be reviewed by the committee and changes will be made as needed.

### **Nominating Committee (Dana Michael and Kenny Beck)**

- Dana will discuss the current Chairman appointments (in the October minutes) with Kenny Beck for any changes at the next Board meeting.
- Diana Davenport will be resigning from the Board so we need to determine and appoint a replacement Board Member. Dana asked for suggestions

### **Treasurer's Report (Dana Michael)**

- The current Cash Balance is \$1.413 million.
- We continue to move funds to Merrill Lynch as CDs mature
- We are receiving proposals for cyber insurance for the Club.

### **Old Business**

- None

### **New Business**

- Kenny asked Bill Haddad to propose an onboarding process that the Club can use for new directors.

The meeting was adjourned at 8:55 pm (proposed by Kofi Kankam, seconded by Regina Jaslow and passed unanimously)

Minutes Prepared by Dana Michael April 2, 2020